SPONSORSHIP PROSPECTUS

MDS ANNUAL MEETING

San Francisco California 2027

MARCH 18, 2027

MEDICAL DERMATOLOGY SOCIETY

2027 MDS ANNUAL MEETING

SPONSORSHIP PROSPECTUS

CONNECT. ENGAGE. ADVANCE.

Partner with the Medical Dermatology Society

The Medical Dermatology Society (MDS) invites pharmaceutical and industry partners to support the 2027 MDS Annual Meeting, taking place Thursday, March 18, 2027, in San Francisco, California.

The MDS Annual Meeting brings together approximately 350 dermatologists, clinical researchers, fellows, residents, medical students, and other professionals committed to advancing the science and practice of medical dermatology.

For pharmaceutical and industry partners, the Annual Meeting provides a focused environment to build meaningful relationships with dermatology professionals, increase brand visibility, support scientific exchange, and demonstrate a commitment to the advancement of dermatologic care.

Through a range of sponsorship and engagement opportunities, MDS welcomes the opportunity to collaborate with companies to develop partnerships that align with their strategic objectives while supporting the educational and scientific mission of the Society.

We invite you to partner with MDS in advancing the future of medical dermatology.

MEETING AT A GLANCE

Event: 2027 MDS Annual Meeting

Date: Thursday, March 18, 2027

Location: San Francisco, California

Expected Attendance: Approximately 350

Audience: Dermatologists, clinical researchers, fellows, residents, medical students, researchers, and industry professionals

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WHY PARTNER WITH MDS?

Reach a Highly Targeted Audience

Engage with a concentrated audience of dermatology professionals and emerging leaders who are actively involved in the diagnosis, treatment, research, and advancement of dermatologic disease.

Build Meaningful Relationships

Create opportunities for face-to-face engagement with dermatology professionals during breaks, networking events, and other designated meeting activities.

Strengthen Your Organization's Visibility

Increase awareness of your organization through a variety of onsite, digital, mobile app, signage, and promotional opportunities throughout the Annual Meeting experience.

Demonstrate Commitment to Medical Dermatology

Support the continued advancement of scientific education, clinical knowledge, research, and innovation in medical dermatology.

Engage with the Future of Dermatology

Connect with established leaders while building relationships with fellows, residents, medical students, and other emerging professionals who will shape the future of the specialty.

MEDICAL DERMATOLOGY SOCIETY

DIAMOND LEVEL

$75,000

The premier MDS sponsorship opportunity, designed for organizations seeking the highest level of visibility, engagement, and partnership with the Medical Dermatology Society.

MEETING ACCESS & ENGAGEMENT

- Complimentary MDS Annual Meeting registration and networking reception access for up to eight (8) company representatives
- 20% registration discount for additional sponsor attendees
- Tabletop display in the registration lobby or designated meeting area, based on available space
- Opportunity to engage directly with meeting attendees during scheduled breaks and the networking reception

BRAND VISIBILITY & RECOGNITION

- Corporate recognition, including company logo, description, and URL, on the MDS website through 2027
- Recognition of company sponsorship in MDS membership communications and social media
- Company logo displayed on attendee name badges alongside other Diamond, Platinum, and Gold Sponsors
- Special sponsor recognition at the networking reception
- Highlighted banner advertisement in the mobile conference app

DIRECT COMMUNICATIONS & PROMOTIONAL OPPORTUNITIES

- Attendees' contact information from the meeting will be shared in compliance with relevant privacy regulations and with the consent of the individuals involved.
- One-time use of the MDS membership mailing list for one Society-approved message distributed by the MDS office
- Opportunity to provide approved corporate informational or promotional materials in the registration area
- Opportunity to present a poster during a designated meeting break

SIGNATURE PARTNERSHIP OPPORTUNITIES

- Sponsorship of the Keynote Presentation
- Opportunity to select sponsorship of available coffee breaks, networking reception, Wi-Fi, and/or meeting materials, subject to availability

STRATEGIC ENGAGEMENT

- Private 60-minute virtual focus group with the MDS Board of Directors, upon request and at a mutually agreeable time
- Opportunity to collaborate with the MDS Education and Executive Committees on a potential industry-sponsored symposium or educational session at the Annual Meeting, subject to topic review and approval
- Opportunity to develop a 60-minute standalone virtual symposium for MDS members through the end of 2027, subject to review and approval by the MDS Education and Executive Committees

PLATINUM LEVEL $50,000

A high-impact partnership offering significant visibility and meaningful opportunities to engage with the MDS community.

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DIRECT COMMUNICATIONS & PROMOTIONAL OPPORTUNITIES

- Attendees' contact information from the meeting will be shared in compliance with relevant privacy regulations and with the consent of the individuals involved
- One-time use of the MDS membership mailing list for one Society-approved message distributed by the MDS office
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SIGNATURE PARTNERSHIP OPPORTUNITIES

- Opportunity to select sponsorship of available coffee breaks, networking reception, Wi-Fi, and/or meeting materials, subject to availability

STRATEGIC ENGAGEMENT

- Opportunity to collaborate with the MDS Education and Executive Committees on a potential industry-sponsored symposium or educational session at the Annual Meeting, subject to topic review and approval

GOLD LEVEL $25,000

An excellent opportunity to establish a strong presence at the MDS Annual Meeting while engaging directly with dermatology professionals.

MEETING ACCESS & ENGAGEMENT

- Complementary MDS Annual Meeting registration and networking reception access for up to four (4) company representatives
- 20% registration discount for additional sponsor attendees
- Tabletop display in the registration lobby or designated meeting area, based on available space
- Opportunity to engage directly with meeting attendees during scheduled breaks and the networking reception

BRAND VISIBILITY & RECOGNITION

- Corporate recognition, including company logo, description, and URL, on the MDS website through 2027
- Highlighted banner advertisement in the mobile conference app
- Recognition of company sponsorship in MDS membership communications and social media
- Company logo displayed on attendee name badges alongside other Diamond, Platinum, and Gold Sponsors
- Special sponsor recognition at the networking reception

DIRECT COMMUNICATIONS & PROMOTIONAL OPPORTUNITIES

- Attendees' contact information from the meeting will be shared in compliance with relevant privacy regulations and with the consent of the individuals involved
- One-time use of the MDS membership mailing list for one Society-approved message distributed by the MDS office
- Opportunity to provide approved corporate informational or promotional materials in the registration area

SILVER LEVEL — $10,000

An effective way to support the MDS Annual Meeting while gaining meaningful visibility and access to meeting attendees.

MEETING ACCESS & ENGAGEMENT

- Complementary MDS Annual Meeting registration and networking reception access for up to three (3) company representatives
- 20% registration discount for additional sponsor attendees
- Tabletop display in the registration lobby or designated meeting area, based on available space
- Opportunity to engage directly with meeting attendees during scheduled breaks and the networking reception

BRAND VISIBILITY & RECOGNITION

- Corporate recognition, including company logo, description, and URL, on the MDS website through 2027
- Highlighted banner advertisement in the mobile conference app
- Recognition of company sponsorship in MDS membership communications and social media

DIRECT COMMUNICATIONS & PROMOTIONAL OPPORTUNITIES

- Attendees' contact information from the meeting will be shared in compliance with relevant privacy regulations and with the consent of the individuals involved

BRONZE LEVEL — $5,000

An accessible opportunity to demonstrate support for MDS and establish a visible presence among meeting attendees.

MEETING ACCESS & ENGAGEMENT

- Complimentary MDS Annual Meeting registration and networking reception access for up to two (2) company representatives
- 20% registration discount for additional sponsor attendees
- Tabletop display in the registration lobby or designated meeting area, based on available space
- Opportunity to engage directly with meeting attendees during scheduled breaks and the networking reception

BRAND VISIBILITY & RECOGNITION

- Highlighted banner advertisement in the mobile conference app

SIGNATURE SPONSORSHIP OPPORTUNITIES

In addition to annual sponsorship levels, MDS offers a selection of high-visibility opportunities that allow companies to align their support with key moments throughout the Annual Meeting.

NETWORKING RECEPTION SPONSOR $30,000

ONE SPONSORSHIP AVAILABLE

The Networking Reception provides an exceptional opportunity to connect with meeting attendees in an informal setting designed to encourage conversation and relationship building.

BENEFITS INCLUDE:

- Recognition during the networking reception through onsite signage, mobile app recognition, and digital communications
- Opportunity to provide approved giveaways or informational materials
- Special sponsor spotlight on the MDS website through 2027
- Complimentary MDS Annual Meeting registration and networking reception access for up to three (3) company representatives

LUNCH SPONSOR $20,000

ONE SPONSORSHIP AVAILABLE

Support a key gathering point during the Annual Meeting while increasing your organization's visibility among attendees.

BENEFITS INCLUDE:

- Recognition during lunch through onsite signage, mobile app recognition, and digital communications
- Opportunity to provide approved giveaways or informational materials
- Special sponsor spotlight on the MDS website through 2027
- Complimentary MDS Annual Meeting registration and networking reception access for up to three (3) company representatives

SIGNATURE SPONSORSHIP OPPORTUNITIES

In addition to annual sponsorship levels, MDS offers a selection of high-visibility opportunities that allow companies to align their support with key moments throughout the Annual Meeting.

COFFEE BREAK SPONSOR — $5,000

TWO SPONSORSHIPS AVAILABLE

TWO COFFEE BREAKS | $7,000

Coffee breaks provide an opportunity for attendees to connect, recharge, and continue scientific conversations between educational sessions.

BENEFITS INCLUDE:

- Recognition during sponsored coffee break(s) through onsite signage
- Recognition in the mobile conference app
- Digital sponsor messaging and recognition
- Opportunity to support informal networking and scientific exchange

WI-FI SPONSOR — $5,500

Put your organization in front of attendees throughout the meeting as they connect to the Annual Meeting Wi-Fi network.

BENEFITS INCLUDE:

- Sponsor recognition on Wi-Fi login
- Onsite signage recognition
- Mobile app recognition
- Sponsor messaging associated with Wi-Fi access

CONFERENCE APP SPONSOR — $2,000

Support the MDS mobile conference app, an essential resource for attendees to access meeting information and engage throughout the Annual Meeting.

BENEFITS INCLUDE:

- Recognition as a supporting sponsor of the MDS mobile conference app
- Organization logo displayed alongside the MDS logo on the 2027 Annual Meeting promotional or landing page
- Organization logo displayed on the main event page

SIGNATURE SPONSORSHIP OPPORTUNITIES

In addition to annual sponsorship levels, MDS offers a selection of high-visibility opportunities that allow companies to align their support with key moments throughout the Annual Meeting.

MOBILE APP BANNER ADVERTISEMENT $500

Increase your organization's visibility before, during, and immediately following the Annual Meeting.

BENEFITS INCLUDE:

- Banner advertisement displayed in a rotating sequence within the conference app
- Advertisement may be hyperlinked to one approved webpage

LANYARD SPONSOR $1,200

Increase brand visibility throughout the meeting with your organization's logo displayed on attendee lanyards.

BENEFITS INCLUDE:

- Company logo displayed on attendee lanyards
- High-visibility branding throughout the Annual Meeting

SPONSORED SYMPOSIUM VIDEO RECORDING $5,300

Enhance the value and reach of your sponsored symposium with professional video recording.

BENEFITS INCLUDE:

- Professional video recording by the in-house audiovisual team
- Recording provided to the sponsoring organization following the meeting

Actual cost of audiovisual services.

Let's Build a Partnership That Meets Your Goals

MDS recognizes that every organization has unique priorities and objectives. We welcome the opportunity to work collaboratively with pharmaceutical and industry partners to develop customized sponsorship packages that align with your organization's strategic goals.

CUSTOM PARTNERSHIP DISCUSSIONS MAY INCLUDE OPPORTUNITIES RELATED TO:

- Scientific and educational engagement
- Meeting visibility and brand recognition
- Attendee networking
- Digital and mobile engagement
- Sponsored meeting experiences
- Thought leadership opportunities
- Support of emerging dermatology professionals
- Other mutually agreed-upon opportunities

All customized opportunities are subject to MDS review and approval and applicable policies and regulations.

CONTACT THE MDS OFFICE TO DISCUSS DEVELOPING A CUSTOMIZED PARTNERSHIP.

ENHANCING ATTENDEE ENGAGEMENT

MDS is committed to creating an environment where sponsors and attendees can connect in meaningful ways. To encourage attendee engagement with sponsors, MDS will:

- Invite attendees to visit sponsor exhibits during scheduled breaks and networking opportunities
- Locate meals and designated breaks in or near the exhibit area whenever feasible
- Promote opportunities for attendees to interact with participating sponsors
- Provide sponsor recognition through appropriate onsite and digital channels
- Create a welcoming environment that encourages professional networking and scientific exchange

These efforts are intended to facilitate meaningful interaction while maintaining the educational integrity and independence of the MDS Annual Meeting.

EXHIBIT SPACE & SPONSORSHIP POLICIES

MDS will designate exhibit locations for sponsors within the registration area or designated meeting space, based on the meeting layout and available space.

Exhibit space is intended to provide an opportunity for organizations to share approved informational and promotional materials and engage with meeting attendees.

Participation as a sponsor or exhibitor does not provide or imply any influence over the selection of speakers, educational topics, scientific content, or other elements of the MDS Annual Meeting. Sponsorship does not create any expectation or obligation for attendees to purchase, prescribe, recommend, or endorse a company's products or services.

Sponsorship opportunities will be confirmed upon receipt of written sponsorship registration. Specific exhibit placement will be assigned following receipt of full payment. Exhibit locations will be determined based on sponsorship level, meeting logistics, and availability. Sponsorship opportunities with limited availability will be assigned on a first-come, first-served basis.

All sponsorship activities, communications, materials, and programming are subject to MDS approval and applicable organizational policies, laws, regulations, and industry standards.

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PARTNER WITH MDS

The MDS Annual Meeting offers pharmaceutical, and industry partners an opportunity to engage with a focused community of dermatology professionals while supporting the Society's commitment to scientific advancement and education.

Whether your organization is seeking premier meeting visibility, meaningful networking opportunities, digital engagement, or a customized strategic partnership, MDS looks forward to working with you to create an impactful sponsorship experience.

We invite you to join us in advancing the future of medical dermatology.

To reserve a sponsorship or discuss a customized partnership opportunity, please contact the MDS office.

MEDICAL DERMATOLOGY SOCIETY